

ROCK YOUR PROFILE

WITH **LinkedIn**

Rock Your Profile

1 ESTABLISH A CUSTOM URL

2 SELECT A BACKGROUND IMAGE

Add something unique – that sets you apart
Develop your personal brand or serve as a brand ambassador for your company*
Make sure the image is company approved

3 MAKE A GOOD FIRST IMPRESSION


Your picture and name are the first thing people see when scrolling through LinkedIn
DO NOT use the default 'empty head' image
Members with a profile photo can get up to 14 times more profile views*
*https://www.surveymonkey.com/insights/best-linkedin-profile-and-company-pages

4 CRAFT YOUR HEADLINE

Your default headline is your current job title – you can make it better
Use those 120 characters to generate interest – intrigue viewers to read more
Use keywords and phrases – avoid catch phrases

5 PERFECT YOUR SUMMARY


Use those 2,000 characters – Lead with the need
Write in the first person – use short paragraphs and bulleted lists
Add rich media – external documents, photos, sites, videos and presentations
Add a call to action



**ADTALEM
EDGE**

ACCELERATING THE
ADVANCEMENT OF WOMEN

EMPOWERMENT / DIVERSITY / GROWTH / EXCELLENCE



Cynthia Berry - MBA CBCP • 1st

Global Business Continuity - Adtalem Global Education
Executive Leadership Chair - Adtalem EDGE
Chicago, Illinois

Adtalem Global Education

Northwestern University

See contact info

See connections (500+)

[Message](#) [More...](#)

Transformational executive leader with over 25 years experience building programs to ensure the safety, security and operational continuity at Global Fortune 500 & 1000 corporations within Higher Ed, Finance, Manufacturing, Healthcare/Medical. Exceptional business acumen and champion for the advancement of women leaders in the workplace.

Competencies:
Business Continuity, Crisis Management, Disaster Recovery, Emergency Response, Global Security & Intelligence, Organizational Resilience & Pandemic preparedness. Develops Executive Protection programs for large global events (including the Sochi and Rio Olympics, high risk global mission trips for nurses & doctors, student travel abroad programs.

[Show less](#) ^

What is Cynthia Berry -'s top skill?
Help us identify relevant opportunities and content for your connections

Policy

Continuous Improvement

Process Engineering

Project Management Office (PMO)

Your response is anonymous and will not be directly shared with your connections or other LinkedIn members. [Learn more](#)

[None of the above](#)

Highlights

24 Mutual Connections
You and Cynthia Berry – both know Tonya (Kimber) Jones, MBA, Thomas Williams, and 22 others

Cynthia Berry - can introduce you to 9 people at FIS
Cynthia Berry - worked at FIS

[Get introduced](#)

Activity
854 followers

Absolutely correct. My daughter managed catering at Chick Fil A....
Cynthia Berry - replied to a comment
1 Like

Honored to stand with such an amazing team of women leaders...
Cynthia Berry - shared this
28 Likes • 1 Comment

Here at LinkedIn Chicago headquarters with Bill Dwoinen and t...
Cynthia Berry - shared this
12 Likes • 3 Comments

[See all](#)

Experience

Adtalem Global Education
10 yrs

- Global Business Continuity**
2008 – Present • 10 yrs
Transformational leader who drives innovative change for organizational optimization. Leads International Continuity of Operations for a Global Higher Education Organization while providing strategic oversight for Global Intelligence and Crisis Mgmt, Event/Incident Mgmt, Regional Security/Operations, Emergency Mgmt and Security Intelligence for 100+ locations globally and International Organizational Resilience initiatives. Developed BCM program from ground floor to current, implementing 24/7/365 Global Travel Security, Intelligence Management and organization wide tech solutions to garner awareness, flexibility, continuity and resiliency. Executive protection & security strategist for colleagues/students ... See more
- Sr. Manager- Business Continuity (Global Information Security & Risk Management)**
May 2017 – Present • 1 yr 6 mos

Sr. Manager - Business Continuity
DeVry Education Group
Jul 2008 – Present • 10 yrs 4 mos
DeVry Education Group became Adtalem Global Education- see summary above.

Member Board of Directors
BRPA
2011 – 2012 • 1 yr
Strategic planning and leadership activities for Disaster Recovery & Business Continuity professionals.

Director
SAMCC
2007 – 2008 • 1 yr
SunGard Board of Directors for Midwest

Disaster Recovery/Business Continuity
Pactiv Corporation
2005 – 2008 • 3 yrs

Change Management
Fidelity Information Services
2002 – 2005 • 3 yrs

Consultant
Accenture
1998 – 2003 • 5 yrs
Northbrook, IL & Chicago, IL
Managed Data Center Operations projects as internal consultant for CIO Organization. Responsible for Global Financial Management applications go live projects. Lotus Notes App. developer R5. SQL database. IT Change Management Consultant. Developed training material and conducted training on IT Systems.

[Show fewer experiences](#) ^

Education

Northwestern University
Bachelor of Science (BSc), Psychology
Activities and Societies: Alpha Sigma Lambda Honor Society

Dean's List
Cum Laude

Keller Graduate School of Management of DeVry University
Master of Business Administration (MBA), Business Administration and Management, General
High Honors

Volunteer Experience

Volunteer
Various Non Profit organizations
Disaster and Humanitarian Relief
American Red Cross, WINGS, Disaster Relief volunteer

Skills & Endorsements

Change Management • 65
Endorsed by 2 of Cynthia Berry -'s colleagues at Adtalem Global Education

Process Improvement • 55
Endorsed by Danial Khan, who is highly skilled at this
Endorsed by 4 of Cynthia Berry -'s colleagues at DeVry Education Group

Disaster Recovery • 38
Endorsed by Tom Clark, MBCI, CBCP, CHS-III, CBRM and 4 others who are highly skilled at this
Endorsed by 9 of Cynthia Berry -'s colleagues at DeVry Education Group

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Recommendations Ask for a recommendation [Recommend Cynthia Berry -](#)

Received (13) Given (15)

Steven Foiles
Senior Salesforce Solution Architect at Larsen & Toubro Infotech Ltd
October 31, 2016, Steven reported directly to Cynthia Berry -

Cynthia was my Senior Manager while I was an intern at DeVry Inc. This was my first step into a new industry and she really helped me get settled and begin my journey. Anytime I was unsure or needed to ask anything she always available. She truly showed that she cared for her team and helping others. Getting to work with her was one of the greatest opportunities I had. When I was nearing the end of my internship she even set me up with my next career! I would highly recommend her and I hope to work with her again soon!

Riche Miller
Experienced learning and development professional
November 10, 2014, Riche worked with Cynthia Berry - in different groups

Cynthia is a very progressive BC professional! Not only does she manage a team, she is also very active in the day-to-day tasks. Whenever our building experienced an outage of some sort or during regularly scheduled drills, Cynthia was on the scene providing information.

Personally, she was a great mentor to me during my time at DeVry. She was always willing to share her experiences and help me make much needed connections to further my career. She is very patient, a great listener, thoughtful and wise. She truly exemplifies what a leader a should be!


[Show more](#) v

Accomplishments

3 Certifications
ICS 100, 700 h.e. • Certified Business Continuity Professional (CBCP) • Service Management-ITIL

1 Organization
Adtalem Global Education - EDGE

Interests

Indra Nooyi 
Chairman at PepsiCo
396,096 followers

KnowBrainer Innovation Tool Ex...
483 members

BCM Institute - Business Contin...
7,065 members

Northwestern University
216,659 followers

Keller Graduate School of Mana...
74,442 followers

Life Sciences Exponential Innov...
29,749 members

[See all](#)

Harness the Power of LinkedIn

Activate, Amplify & Promote

your professional brand & strategically navigate your career with purpose.

Activate

Amplify

Promote



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